



ISCM Fireside Chat: 2026 Hong Kong Retail & Shopping Centre Outlook



Kathy Lee
Head of Research & Retail Consultancy at Colliers

The Institute of Shopping Centre Management (ISCM) is pleased to present an in person Fireside Chat exploring the 2026 Hong Kong retail and shopping centre market outlook.

This interactive session brings together two leading industry experts – Kathy Lee, Head of Research & Retail Consultancy at Colliers, and Helen Mak, Senior Director & Head of Retail Services at Knight Frank – in a candid conversation moderated by Lewis Yau, ISCM Director of Events.



Helen Mak
Senior Director & Head of Retail Services at Knight Frank

Drawing on market data, on the ground leasing experience and advisory insights, the discussion will cover how macro trends, evolving consumer behaviour and leasing dynamics are shaping shopping centre performance in 2026. The fireside chat format is designed to encourage practical insights, real world observations and forward looking perspectives relevant to landlords, mall operators and asset managers.



Lewis Yau
Director of Events

Key topics include:

- 2026 retail market outlook and implications for shopping centres
- Consumer trends and category performance
- Leasing momentum, tenant mix evolution and landlord tenant strategies

Join us after the fireside chat for a wine networking session, where members and non-members can connect and exchange views in a relaxed setting over wine.

 **23 April, 7:30 pm**

 **EY wavespace,
22/F Citic Tower,
1 Tim Mei Avenue, Central**

REGISTRATION FEE

Member: HK\$150
Non-member: HK\$250

Register now at:



<https://forms.office.com/r/AhUVrQaNHQ>

Should you have any enquiries, please contact ISCM Secretariat at secretariat@iscm.org.hk

WHAT TO EXPECT

- * Industry Insights Fireside Discussion
- *  Wine Networking

ENQUIRY

ISCM Secretariat Office Tel: (852) 4472 8368 secretariat@iscm.org.hk

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