



商場管理學會

Institute of Shopping Centre Management



Nanjing Study Tour 南京考察團

22 – 24 November 2024 (Friday to Sunday)

ISCM will organize a 3-day weekend study tour (Nov 22-24) to Nanjing (南京), an ancient capital city of China for 6 dynasties during a period of nearly 500 years and now the capital of Jiangsu (江蘇省).

This study tour to Nanjing immerses participants in Nanjing's rich architecture, culture, history and retail landscape. It also provide us with a chance to experience Nanjing's bustling, cosmopolitan culture that comes complete with a roster of exciting landmarks.

Please join us to experience the old-world elegance of ancient China within a modern metropolis with specifically selected shopping centers and historical sights.

TOUR INFORMATION

Date: 22 – 24 November 2024 (Friday to Sunday)

Flight: Hong Kong Airlines HX208, HX205
Hong Kong (HKG) ↔ Nanjing (NKG)

PACKAGE INCLUDES

- Travel from Hong Kong to Nanjing with Hong Kong Airlines (HX) Flight
- 2-night accommodation with breakfast at Keyne Hotel Nanjing (南京金奧國際酒店)
- Double room supplement of HK\$300
- 5 meals (2 breakfast, 2 lunch, 1 dinner) included
- Transportation with private coach
- Cantonese speaking tour guide

REGISTRATION FEE

Member
HK\$4,980

Non-Member
HK\$6,080

APPLICATION DEADLINE
4 November 2024 (Monday)

Register now at:
<https://forms.office.com/r/36FPst7bAW>



ISCM reserves the right to amend the itinerary without prior notice.

ISCM Secretariat Office Tel: (852) 6225 5708 Email: secretariat@iscm.org.hk

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INTINERARY

DAY 1

Gather at Hong Kong International Airport
Arrive Nanjing



Lunch

Nanjing IFC
MixC World Nanjing



Dinner

Qinhuai River

DAY 2



Breakfast at hotel

Nanjing Deji Plaza



Lunch

Presidential Palace
Xuanwu Lake



Dinner

DAY 3



Breakfast at hotel

One Mall

Ground transportation to Nanjing Lukou International Airport

Remarks:

- Participants' travel document must be valid for at least 6 months including entry and transit visa for your journey
- Participants' registered name must be identical with the travel document.
- The itinerary is subject to change without prior notice.
- Participation priority will be given to ISCM members.

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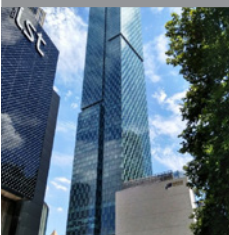
Nanjing IFC (南京國金中心)

With a total floor area of approximately 319,000 sq.m, Nanjing IFC boasts 168 shops, featuring a mix of luxury brands and lifestyle boutiques. This vibrant destination, developed by Sun Hung Kai Properties, offers unique shopping and dining experience, with many first to Nanjing retailers, Michelin-starred and Black Pearl restaurants. As a new centerpiece in Nanjing, Nanjing IFC aims to cater to both locals and visitors, establishing itself as a premier retail and hospitality hub in the region.



Nanjing Deji Plaza (南京德基廣場)

An established shopping destinations in the scenic Xuanwu (玄武) District. Established in 2013 by Nanjing Deji, this expansive mixed-use development covers an impressive 313,000 sq.m and boasts 414 shops. With 70% of its space dedicated to retail and 20% to tantalizing food and beverage options, Nanjing Deji Plaza offers a sophisticated shopping experience. Whether you're seeking luxury brands or gourmet delights, this vibrant hub invites you to indulge and explore!



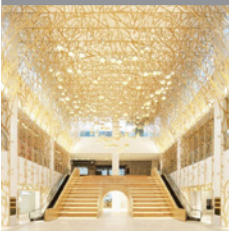
MixC World Nanjing (南京萬象天地)

MixC World Nanjing is a vibrant retail-led, mixed-use development located in the historic Sanshan street (三山街) area of Nanjing's 700-year-old Qinhuai (秦淮) district. Opened in 2022 and developed by China Resources, this impressive complex spans 104,000 sq.m and features 200 shops. With 66% of its space dedicated to retail and 29% to food and beverage, MixC World Nanjing offers a diverse shopping and dining experience that seamlessly blends modern lifestyle with rich cultural heritage, making it a key destination for both locals and visitors alike.



One Mall (華采天地)

The charm of Taiwan meets the elegance of Japan in a stunning fusion of culture and lifestyle! Developed by Walsin Lihwa and opened in 2019, this enchanting destination spans 170,000 sq.m and features 230 diverse shops. Immerse yourself in a vibrant atmosphere where 48% of the space is dedicated to retail, 21% to delightful dining, and 13% to thrilling entertainment. One Mall invites you to experience humanism and quality of life in Nanjing, making every visit a celebration of style and sophistication.



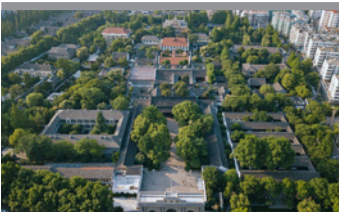
Qinhuai River (秦淮河)

Qinhuai River is affectionately known as "Nanjing's mother river". It's a 110km tributary of the mighty Yangtze (長江) which curves through the heart of Nanjing's historical landmarks. After dark, we can get the best views of vendors selling wares from their colourful boats along the banks. It's a stunning scene, with the river illuminated by red lanterns and twinkling lights.



Presidential Palace (總統府)

This 600-year-old palace originated in the Ming Dynasty as a royal residence. Sun Yat-sen took his inauguration oath of office there in 1911. After the establishment of the People's Republic of China, it was transformed into the biggest China Modern History Museum.



Xuanwu Lake (玄武湖)

The 472 hectares Xuanwu Lake Park is the largest imperial lake garden in China's history. Five islands are connected by arched bridges, bordered by manicured lawns, meandering pathways and weeping willows drooping gracefully at the water's edge, it's not only an oasis of calm in the heart of Nanjing but also a tranquil world away from Nanjing's hectic energy.

