



# Unlocking Value Through Sustainability: How ESG Strategies Benefit Shopping Mall Ecosystems

## Part 2: Integrating Sustainability into Mall Operations and Engaging Tenants and Customers in Sustainable Practices

### Topic description

Andrew will explore the transformative potential of Environmental, Social, and Governance (ESG) practices in addressing the pressing environmental and social challenges facing the retail industry. In Part 2, Ee Sin will be sharing his expertise on “Integrating Sustainability into Mall Operations” and “Engaging Tenants and Customers in Sustainable Practices”.

Attendees will gain a comprehensive understanding of practical strategies, innovative business models, and collaborative approaches to unlock new sources of profitability through ESG initiatives. Participants will leave empowered to reinvent their operations, engage their stakeholders, and position their organizations for long-term sustainability and success. This seminar is a must-attend for professionals seeking to deepen their understanding of ESG and sustainability practices. Don't miss this opportunity to learn from the Asia's leading experts in the field and discover innovative strategies for achieving sustainability goals.



**Andrew Lau**  
Director, ESG Advisory,  
Asia for Colliers

Andrew Lau has over 20 years' experience in driving ESG and sustainability leadership for MNCs and investors across Asia. He specializes in PropTech, decarbonization, and managing green projects, and is a frequent guest speaker.

As a Chartered Engineer, Certified Energy Manager, and Registered Energy Assessor, Andrew holds numerous professional accreditations, including LEED, WELL, WiredScore, and SmartScore. He is also a BEAM Professional for existing buildings and building interiors.




**Ee Sin Tan**  
Partner, Assurance  
Climate Changes and  
Sustainability Services, EY

Hong Kong and Macau Climate Change and Sustainability Services Partner, Financial Accounting Advisory Services Partner, Ernst & Young

As a practicing CPA and professional body member, Ee Sin Tan drives positive transformation through data-driven insights and collaboration.

 20 August, 2024 (Tuesday)

 Reception: 19:00  
Seminar: 19:15-21:00

 EY wavespace  
22/F Citic Tower,  
1 Tim Mei Avenue,  
Central

### REGISTRATION FEE:

Member: HK\$100  
Non-member: HK\$200

### Registration deadline:

16 August, 2024

### Register now at:



<https://forms.office.com/r/CQr3rkSn0g>

### ENQUIRY

ISCM Secretariat Office Tel: (852) 9713 1354 [secretariat@iscm.org.hk](mailto:secretariat@iscm.org.hk)

### Supporting Organisations:

Should you have any enquiries, please contact ISCM Secretariat at [secretariat@iscm.org.hk](mailto:secretariat@iscm.org.hk)