



商場管理學會

Institute of Shopping Centre Management

TRANSIT ORIENTED DEVELOPMENT - INCEPTION OF SHOPPING MALLS SEMINAR

REGISTRATION FEES

Member	Non-Member
HK \$120	HK \$180

Application Deadline
23 Oct 2018

Register now at:



<https://goo.gl/forms/i4n3kvDkYNq5zTDZ2>

ENQUIRY

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SHARON LIU

Chief Town
Planning Manager
of MTR

SPEAKER PROFILE

Sharon is currently the Chief Town Planning Manager for the MTR Corporation, responsible for planning MTR's mixed use property developments along the railway in Hong Kong and overseas.

Sharon was also involved in the business development for large-scale property opportunities in PRC cities.

TOPIC OF DISCUSSION

Railway is the backbone of public transport, connecting and growing communities in Hong Kong. Transit Oriented Developments (TOD) are planned and built along railway corridors which shape the cityscape. The portfolio includes retail space of more than 200,000sq. m. lettable floor area, which creates activity nodes with unique character. It will be enlightening for shopping mall management experts to hear about the inception stage in the context of large-scale developments.

26 OCTOBER, 2018 (FRI) | 19.00-20.30

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