

ISCM SEMINAR SERIES

THE 2017 MUST-KNOW MARKET TRENDS:

MARKET CHANGES OF SHOPPING CENTRE DEVELOPMENTS

13 JULY 2017, THURSDAY (7PM~830PM)



Our Institute is honored to present the 2017 Must-know Market Trends Seminar series. Our second speaker is Ms. Maureen Fung, President and Founding Chairman of Institute of Shopping Centre Management.

With more than 20 years of property industry experience under her belt, Ms. Maureen Fung is an acknowledged expert in her profession. She is currently Director of Sun Hung Kai Properties (China) and is responsible for the strategic planning, development and implementation of leasing, marketing, renovation and asset management for flagship malls in Hong Kong and China, like Shanghai ifc, iapm mall and HK apm mall.

Ms. Fung is a Registered Professional Surveyor (General Practice) and the President and Founding Chairman of the Institute of Shopping Centre Management and is also a member of several professional organisations, namely, member of the Hong Kong Institute of Surveyors, fellow member of the Royal Institution of Chartered Surveyors and member of the Hong Kong Institute of Real Estate Administration.

TOPICS that may interest you:

1. The market outlook for shopping mall business in both Hong Kong and the Mainland?
2. Challenges and opportunities for mall operators of Hong Kong
3. Will Hong Kong retail markets, especially for the top-end ones, rise from the trough?

Supporting Organisations:

Register Now!

Deadline:
7 July 2017

REGISTRATION FEES

Member	Non Member
\$120	\$250

Venue

TU107, Yip Kit Chuen
Building
The Hong Kong
Polytechnic University of
Hong Kong

ENQUIRY

ISCM SECRETARIAT

Contact: Ms. Angel Kwok

852- 3705 2948

event@iscm.org.hk



商場管理學會

Institute of Shopping Centre Management

Registration Form

Please reserve your seat(s) by completing the booking form and return to ISCM Secretariat Office by email to event@iscm.org.hk. Reservations will be made on first-come, first-served basis.

Participants' Information

Event Name		
Full Name	Mr./Mrs./ Ms.	
ISCM member	<input type="checkbox"/> Yes (Membership No. _____) <input type="checkbox"/> No.	
Company Name		
Job Title		
Correspondence Address		
Contact No.	Mobile: _____	Office _____
Email		
No. of Persons	Member _____	Non Member _____

List of Other Participants

	Name	Company Name	Job Title	Contact No.	email
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Registration

No. of Participants	Members	Amount	Non Members	Amount
Subtotal		\$ _____		\$ _____
Total		\$ _____		\$ _____

Please tick if you need a hard copy of receipt/certificate or only soft copy will be issued

REMARKS:

1. Payment can either by direct bank transfer or by cheque.
2. **To pay by Direct Bank Transfer**
Please make a direct deposit to ISCM bank account at: **HSBC 499-411-569-001**
Registration by direct bank transfer will be accepted only the bank receipt is enclosed along with the registration form.
3. To pay by cheque
Please make the cheque payable to **"Institute of Shopping Centre Management Limited"** and mail to:
ISCM Secretariat Office, RmD5, 4/FI, Por Mei Building, 500 Castle Peak Road, Lai Chi Kok, Kowloon
4. No cancellation will be accepted after enrolment.